

Katikati Bird Gardens

Set in 10 acres of harbour side grounds, 7km south of Katikati and 30 minutes north of central Tauranga. The gardens were established over 30 years ago and are home to over 50 varieties of exotic and native birds. The site displays garden sculptures, provides for an onsite art gallery and café. In addition to the gardens, a small self contained cottage is available for rental. Visitors to the gardens are New Zealand families, organised tour groups and international visitors to the region.

Sustainability in Business

Katikati Bird Gardens was already doing some recycling, composting organic waste and disposing of hazardous waste, but will continue to manage waste streams more effectively

Will make efforts to reduce water consumption and purchase of water and energy efficient appliances, fittings and equipment in future. As well as purchasing local products and services, will work toward enhancing environmental education for visitors that also include authentic Maori myths and legends into activities

The *Sustainable Tourism Charter* has provided the opportunity for this small business to work with consultants and examine the business in great detail and have developed a realistic and achievable action plan with specific sustainability tasks over the next 12 months. The sustainability assessment is very much about building and developing the business. Continue to learn by networking with Sustainable Tourism Charter members.

Roadblocks to Sustainability

The main roadblock was finding the time – as a small business with owner operators it is always hard to find extra time for implementing actions that are not part of the every day operations for the business. Need to make sure that everyone in the business is committed.



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Key Achievements

Integrating and making sustainability a key part of all aspects of the business

Implementing sustainability processes and systems that you know are good for the business